

Instagram Campaign "UNKAI Terrace Memory Contest"

Application Terms and Conditions

Hoshino Resorts TOMAMU Co., Ltd. (hereinafter referred to as "the Company") is hosting the Instagram campaign "UNKAI Terrace Memory Contest" (hereinafter referred to as "this Campaign"). Before applying, please carefully read and agree to the following application guidelines and terms and conditions. By submitting an entry for this Campaign, applicants will be deemed to have agreed to these terms and conditions.

--- Application Guidelines ---

Article 1: Eligibility

1. Applicants who agree to these terms and conditions and submit an entry within the application period. (Applicants who set their Instagram account to private are not eligible.)

Article 2: Application Method

1. Follow the official Hoshino Resorts TOMAMU English account (@hoshinoresorts_tomamu_en).

2. Post a photo taken at Hoshino Resorts TOMAMU's UNKAI Terrace on your own Instagram account.

Tag @hoshinoresorts.tomamu.unkai in the photo you post.

※Please note that photos taken at the Terrace of Frost Tree in winter are not eligible for selection.

3. Include the hashtag #unkaiterrace20th in the caption.

Applicants are responsible for all costs incurred when applying, including any internet connection fees and communication costs.

Article 3: Application Period

April 22, 2025 – October 14, 2025

Article 4: Number of Winners

20 winners

※20 winners will be selected from the applications on both the Japanese and English Instagram account.

Article 5: Notification of Winners

1. Winners will be contacted via direct message by Hoshino Resorts Tomamu, Japan (official English Account)
2. If the winner does not reply to the message within 7 days after being contacted, their right to receive the prize will be forfeited.

Article 6: Prizes and Number of Winners

Hoshino Resorts RISONARE Tomamu Pair Stay Voucher: 20 vouchers (for 2 people, 40 guests in total)

※20 winners will be selected from the applications on both the Japanese and English Instagram account.

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Article 1: Important Notes

1. **Regarding this Campaign**
 - The content and prizes of this Campaign may be subject to change or be canceled without notice.
 - The Company shall not be responsible for any losses incurred by applicants due to such changes or cancellations.
 - The Company reserves the right to change these terms without notice and take necessary measures to ensure the proper operation of this Campaign.

2. Regarding Selection of Winners

- (1) Only one prize will be sent per account.
- (2) If false statement is found in the application, the winner's eligibility will be revoked.
- (3) The prize will be shipped sequentially after the winner responds to the message.
- (4) Inquiries about the application process, selection method, or results will not be accepted. The company's notifications or contact to the applicant will be made through the method specified by the company. If the notification or contact fails to reach the applicant due to issues such as incorrect email address, the applicant participation will be cancelled.
- (5) Prizes cannot be exchanged for cash or transferred to others.
- (6) Except in cases of intentional misconduct or severe negligence by the Company, the prize will not be reissued. If the winner's email address is unknown or delivery is not possible, the prize will be forfeited.

3. Regarding Photos and Videos

- (1) The Company reserves the right to hide or delete any submitted photos or videos (hereinafter referred to as "Submitted Content") deemed inappropriate for this Campaign.
- (2) The Company may edit or modify Submitted Content as necessary for publication.
- (3) Submitted Content may be published on the Company's official social media accounts.
- (4) The Company reserves the right to use Submitted Content for advertising purposes, including but not limited to store promotions, websites, flyers, and posters, even after the Campaign has ended. By entering, applicants grant the Company permission to use Submitted Content and agree not to exercise any copyrights.
- (5) Submitted Content must be original, not previously submitted to other contests, and must be owned by the applicant.
- (6) If Submitted Content features individuals other than the applicant (including children), the applicant must obtain permission from those individuals or their guardians before submission. If a third party's image is used without permission, it may constitute an infringement of their portrait rights.
- (7) If an entry is found to violate these terms, the Company reserves the right to disqualify the entry and revoke the winner's prize.

Article 2: Prohibited Actions

Applicants are prohibited from engaging in the following acts when participating in this Campaign. If the Company determines that an applicant has engaged in any of the following, it may take appropriate action at its sole discretion.

- (1) Violating these terms
- (2) Interfering with the operation of this Campaign
- (3) Causing trouble, disadvantage, damage, or discomfort to others
- (4) Defaming, slandering, or harming the reputation or credibility of others
- (5) Posting content inconsistent with the intent of this Campaign
- (6) Engaging in malicious or inappropriate behavior
- (7) Posting content for promotion, advertising, or solicitation for commercial purpose
- (8) Violating public order and morality
- (9) Violating Instagram's terms of service or any applicable laws
- (10) Engaging in any other acts similar to the above

Article 3: Handling of Personal Information

1. Personal information collected from applicants (such as name, email address, and phone number) will be handled in accordance with the Company's privacy policy.
2. Personal information will be used for winner notifications and prize delivery.
3. The Company may entrust operations to cooperating companies for the handling of personal information. Personal information will not be disclosed to third parties without consent, except as required by law.

Article 4: Disclaimers and Miscellaneous

1. The Company exercises due care in the operation of this Campaign but makes no guarantees regarding the completeness, accuracy, safety, or usefulness of the provided information, programs, or services.
2. The Company shall not be liable for any troubles or damages (direct or indirect) incurred by applicants due to participation in this Campaign.
3. The Company shall not be responsible if Submitted Content is shared or copied by third parties on social media.
4. These terms shall be governed by Japanese law and interpreted accordingly. Any disputes arising between the Company and applicants regarding these terms or this Campaign shall be subject to the exclusive jurisdiction of the Tokyo District Court.
5. When using Instagram, applicants must comply with the terms and conditions of the

platform.

Article 5: Inquiries

For inquiries, please contact us at: event@dcom.co.jp

Please note that inquiries regarding the selection process, winning status, or prizes will not be accepted.